



Leading with Integrity and Courage

...a balance of substance and character

Effective leadership is about integrating both substance and character. Great leaders bring integrity and authenticity to their roles.

The *Leading with Integrity and Courage* program challenges leaders to explore what their role as a leader means to them. While most leadership programs focus on the *what* of leadership, this program focuses on who participants are as leaders and on developing their natural strengths for leading others authentically. **1 ½ Days**

Why?

Leaders are the key to engaging and inspiring talent to reach higher levels of performance. Talented people ask tough questions of their leaders today. They look for authenticity from those they follow. Leaders need to be familiar with and present to their employees their basic inner values, goals and beliefs to answer their employees' most challenging question: *Why should I follow you?*

What is it?

The *Leading with Integrity and Courage* process helps leaders stop, take stock and commit to their leadership strengths. Leaders have the time to explore what their role as a leader means to them and discuss it with other leaders. While most programs focus on the *what* of leadership, *Leading with Integrity and Courage* program focuses on who individuals are as leaders and on developing their natural strengths for leading others authentically. The program results in a Leader's Map and practices that guide the leader's choices and actions every day.

What are the Leadership Outcomes?

Leading with Integrity and Courage enables leaders to:

- Discover leadership from the context of courage and integrity.
- Declare leadership purpose, values, vision, and legacy.
- Develop a practice and goals for leading themselves and others to make a difference.